

INVOICE



www.wtsp.com

WTSP-TV
11450 Gandy Blvd.
St. Petersburg, FL 33702
Main: (727)577-1010
Billing: (727)577-1010

Billing Address:

Greer Margolis Mitchell/ Pol
Attention: Accounts Payable
3050 K St NW
Washington, DC 20007

Send Payment To:

WTSP-TV
WTSP Gannett Co Inc
PO BOX: 637386
Cincinnati, OH 45263-7386

Invoice #	Invoice Date	Invoice Month	Invoice Period
705803-1	08/12/12	August 2012	08/06/12 - 08/12/12

Station	Account Executive	Sales Office	Sales Region
WTSP	Aaron Ashe	Telerep Washing	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA SCHED B	1596

Flight Dates	Order #	Alt Order #
08/11/12 - 08/17/12	705803	06272660

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/11/12	08/11/12	CBS This Morning Saturd	Sat 8-10a	-----S-	:30	1	\$320.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S- 1 \$320.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTSP Sa 08/11/12 8:59 AM CBS This Morning Saturday Sat 8-10a :30 0FA12A091H \$320.00 NM									
11	08/11/12	08/11/12	Sat 7-730p 10 News	Sa 7-730p	-----S-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTSP Sa 08/11/12 7:20 PM Sat 7-730p 10 News Sa 7-730p :30 0FA12A091H \$700.00 NM									
12	08/12/12	08/12/12	Face the Nation	Sun 1030-1130a	-----S	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTSP Su 08/12/12 11:29 AM Face the Nation Sun 1030-1130a :30 0FA12A091H \$800.00 NM									
17	08/12/12	08/12/12	Late News (Su)	Su 11-1135p	-----S	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTSP Su 08/12/12 11:25 PM Late News (Su) Su 11-1135p :30 0FA12A091H \$2,000.00 NM									

Total Spots **4**

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$3,820.00
<u>Agency Commission</u>	\$573.00
<u>Net Amount Due</u>	\$3,247.00

Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.